



eugene

SCIENCE CENTER

Annual Report

2023





Mission

To inspire scientific curiosity and foster critical thinking about the universe and our place in it.

Vision

Scientifically literate and creative communities building a sustainable future.

Message from the Executive Director

Dear Friends of Eugene Science Center,

For over 60 years, Eugene Science Center has been inspiring generations of youth to explore science and pursue STEM careers. An amazing example of this is Eugene-born NASA astronaut Stan Love, who first visited the science center in elementary school. During a 2023 interview, he emphasized that our early planetarium shows “provided the first steps that led to a doctorate in astronomy.” He also fondly remembers “practically living” at the science center during middle school and writing his first computer program in our computer lab filled with “Commodore PET computers with green screens, basic compilers, cassette tape program storage, and a whopping 2 kilobytes of memory.” He summed up his museum-visiting childhood experiences by saying “science museums both great and small, reinforce kids’ inclination toward nature and science. They may even help create astronauts.” His experiences embody our mission to inspire scientific curiosity and foster critical thinking about the universe and our place in it, and they reinforce the important work that we have done and continue to do.

Speaking of work, 2023 was an amazing year for Eugene Science Center! We created new partnerships, established a field trip endowment, created new exhibits and outreach programs, and put plans in motion for future growth and greater community impact. None of this could have been accomplished without the support from our amazing community. We are thrilled to highlight 2023 in this report, and we thank you, our friends, for continuing to support us as we inspire future generations of scientists and critical thinkers.



Tim W. Scott
Executive Director



Program Impacts

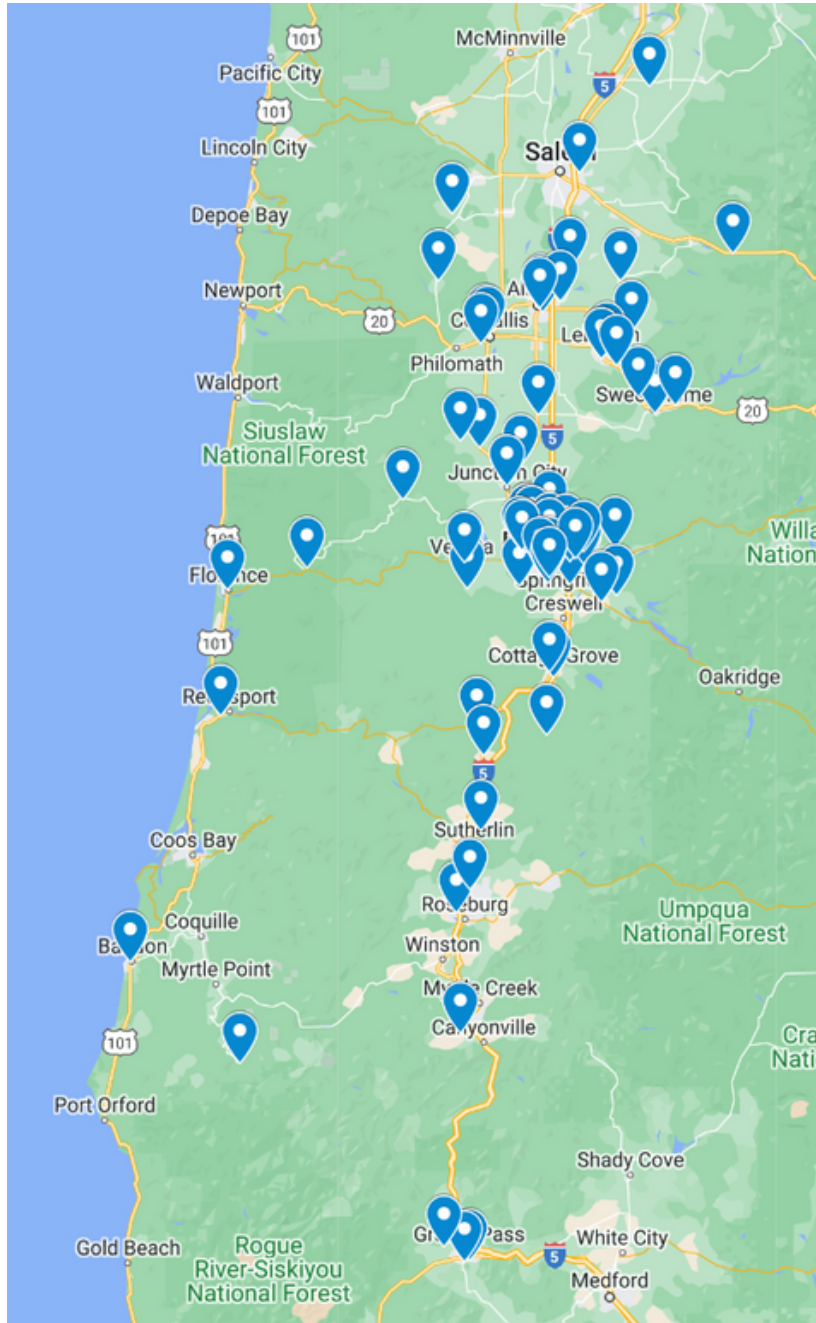
Attendance, Workshops, and Field Trips

40,365 guests had their scientific curiosity inspired by our interactive exhibits, planetarium shows, educational programs, and public events.

Our Education team provided 83,016 hours of in depth STEM programming to 503 students outside of school during seasonal camps and workshops.

We were thrilled to see our members back in the science center, with 5,466 total member visits.

4,351 children from across Oregon attended a field trip at Eugene Science Center- from as far as Grants Pass, Bandon, Florence, and Woodburn!



143 Field Trips Hosted in 2023

Public Guests

**based on captured zip codes*

City	% Visitors
Eugene	44.93%
Springfield	14.53%
Coburg	3.85%
Cottage Grove	1.76%
Creswell	1.52%
Junction City	1.45%
Corvallis	1.65%
Veneta	0.90%
Albany	1.36%
Roseburg	1.13%
Other	26.93%



Guests traveled to Eugene Science Center from 41 different states!



New On-site Experiences

Thanks to support from the Woodard Family Foundation, guests have begun to learn about Earth's ecosystems and satellite technology through our newest Planetarium show, *We Are Guardians!*



We also launched several new exhibits, which focus on topics such as math, fluid dynamics, environmental science, and data visualization and interpretation.

Bowl-A-Graph lets guests explore the difference between precision and accuracy through their bowling skills and demonstrates the crucial role of bar graphs for collecting and interpreting data in STEM.

Our CO₂ Levels exhibit displays live carbon dioxide data throughout the day, reflecting the amount of human activity in the Exhibit Hall and asking guests to draw conclusions from the results.



Lastly, the newest exhibit on the floor- *Fluid Dynamics*- uses augmented reality technology to help guests explore the movement of fluids (liquids & gases), experiment with how various shapes affect the flow, and adjust both viscosity and flow speed on the fly.



Ongoing Programs and Events

800+

Skywatchers

joined us to witness the
Annular Solar Eclipse
from our lawn



1,716

Eventgoers

ages 0 to 62+ attended
special events at the
science center



182

Toddlers

explored S.T.E.A.M. at
our recently relaunched
Tot Discovery Days



Expanding Outreach



In 2023, we made major investments in our Outreach Program that will impact thousands of people across our community for years to come thanks to support from NASA, the Siletz Tribal Charitable Contribution Fund, EWEB, and a strategic partnership with Eugene 4J School District.



Eugene Science Center was one of 17 organizations selected by NASA for a Community Anchor Award, designed to build local hubs that create connections between NASA and our community. This award and support from the Siletz Tribal Charitable Contribution Fund allowed us to acquire a portable planetarium to complement our on-site system!

We launched a new partnership with Eugene School District 4J to deliver science outreach programming to every 5th and 7th grade class for at least the next three years. We also received field trip funding, which we chose to endow to provide free annual exhibit and planetarium field trips for every 3rd grade class in 4J in perpetuity - something we aspire to eventually establish for ALL school districts in Lane County.

Last but certainly not least, we were thrilled to receive an Electric Mobility Grant through EWEB to purchase a fully Electric Vehicle to sustainably deliver educational programs throughout Eugene, Lane County, and beyond!

507 People
reached by Eugene
Science Center
Educators off-site



Museum Access Programs

\$38,279

In Fees

were waived to improve
access to STEM
education for our
community

4,482

People

visited Eugene Science
Center through our
access programs

Spring Open House attendees

230

Field Trip Scholarship recipients

738

BIPOC Summer Camp scholarship recipients

34

Guests visiting through our Museums for All program

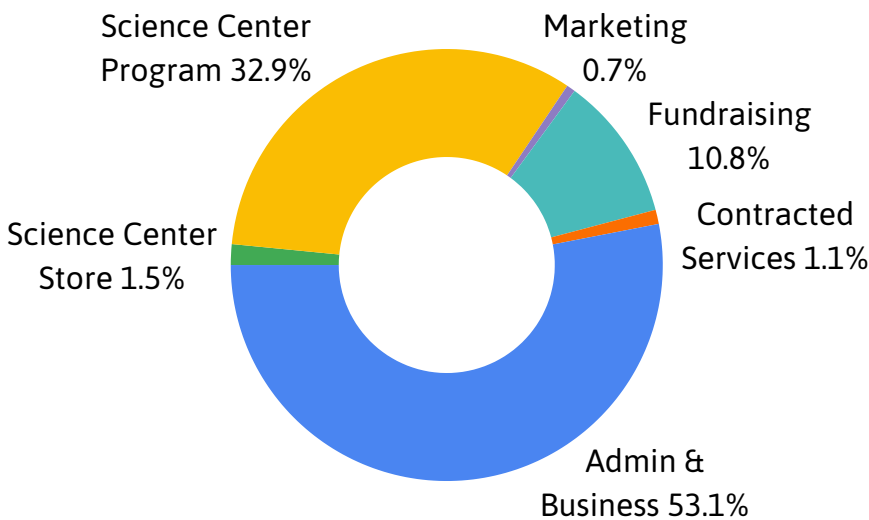
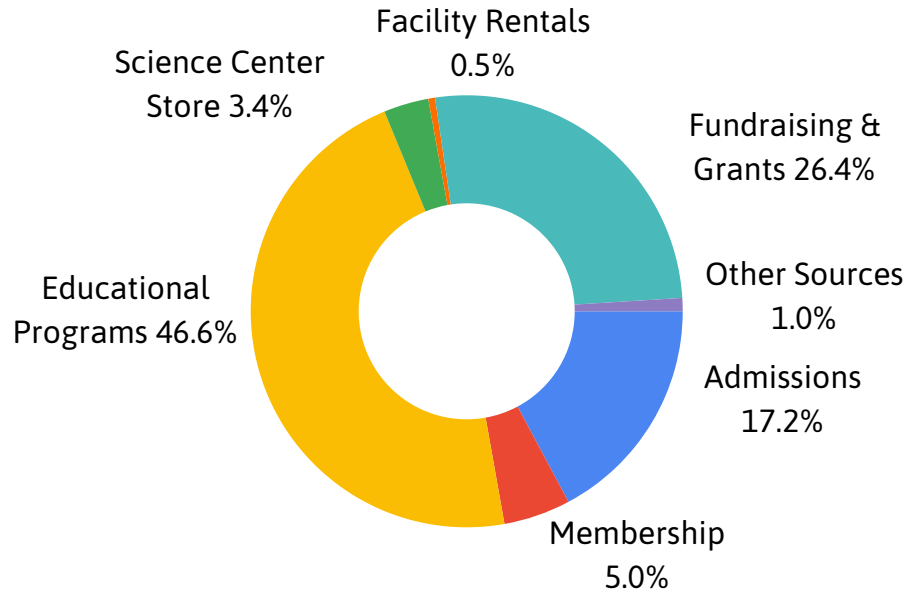
3,480

Financials

Operations and Endowment

Operational Income

Educational Programs	\$490,634.03
Fundraising & Grants	\$277,655.56
Admissions	\$181,092.45
Membership	\$52,750.78
Science Center Store	\$35,464.74
Other Sources	\$10,408.74
Facility Rentals	\$5,315.62
Total	\$1,053,321.92



Operational Expenses

Admin & Business	\$537,766.75
Science Center Program	\$333,283.85
Fundraising	\$109,575.10
Science Center Store	\$15,677.48
Contracted Services	\$10,780.00
Marketing	\$6,606.97
Total	\$1,013,690.15

Endowment

Total as of 12/31/2023
\$358,539.54

Operating Support

General Fund
\$38,085.78

Eugene Mineral Club Fund
\$23,096.51

Program Support

Eugene 4J 3rd Grade Field Trip Fund
\$297,357.25

Sustainability

Solar Array

Total Energy Production for 2023
31.23 Megawatt Hours (MWh)

That's enough energy to....



power a
house for 34.7
months

OR



toast
2,082,000
slices of bread



Equivalent CO₂ Emissions Saved
48,098 Pounds (lbs)

That's equivalent to...



360.4 tree
seedlings grown
for 10 years

OR



2,653,874
smartphones
charged



Supporters

Members, Grants, Sponsors, and Donors

Corporate Members

Banner Bank
Chambers Construction
Dari Mart
Eugene School District 4J
Hunter Communications
Jerry's Home Improvement Center

Rainbow Valley Design and Construction
Roseburg Forest Products
Ruby Porter/Partnered Solutions IT
Springfield Thunderegg Rock Club
Summit Bank

Grants

Autzen Foundation
Chambers Family Foundation
Cow Creek Umpqua Indian Foundation
Eugene Active 20-30 Club
Eugene Water & Electric Board
NASA

Siletz Tribal Charitable Contribution Fund
Three Rivers Foundation
University of Oregon Institute of Neuroscience
Walmart Local Community Grants
Weyerhaeuser Giving Fund
Woodard Family Foundation

Sponsors

Eugene Astronomical Society
Eugene School District 4J
Falling Sky Brewing
Flex Studio
King Estate Winery

Ninkasi Brewing
Oakshire Brewing
Plank Town Brewing Company
Texas Roadhouse

Individuals

1,312 Active Memberships

127 Individual Donors

People

Board of Directors

Abbie Stillie | Chair
Andrew Moreland | Vice-Chair
Sona Hodaie | Secretary
Aaron Defferding | Treasurer

Thea Chroman
Julie Coren
Allison Kreider
Samantha Reardon

Charis Rieder
Karen Sonntag
Eric Wilken

2023 Eugene Science Center Board and Staff Retreat



Staff and Volunteers

2023 Staff

Jamielee Adams | Guest Relations Assistant

Kimber Canaday | Winter Camp Staff

Wenmimareba Collins Klobah | Outreach Educator

Kevin Davis | Planetarium Manager

Frank Gornto | Planetarium Assistant

Libby Grace | Education Director

Claire Griffin | Outreach Educator

Ryan Gross | Guest Relations Assistant

Martina Hemstreet | Guest Relations Assistant

Jenna John | Summer Camp Staff

Justin Krier | Planetarium Manager

Peter Kukla | Community Engagement Director

Sara Lamog | Guest Relations & Operations Director

Lena Lamoureux | Programs Coordinator

Annabeth McClaskey | Guest Relations Assistant

Erin Medler | Summer Camp Staff

Kim Miller | Administrative Director

Fiona Mokler | Guest Relations Assistant

Adrian Monty | Onsite Educator

Marilyn Padilla | Volunteer Coordinator

Mallory Pennington | Summer Camp Staff

Lily Rice | Summer Camp Staff

Hannah Rosenfeld | Volunteer Coordinator

Wyler "Bear" Scamman | Educator

Mike Schwab | Summer Camp Staff

Tim W. Scott | Executive Director

Haley Shields | Guest Relations Assistant

Jim Wheeler | Exhibit & Facilities Technician

Volunteer Support

23 volunteers donated their time and talents to support Eugene Science Center over a total of 1,461 hours.