



LASER SHOW PROGRAM SPONSORSHIP

Sponsoring Eugene Science Center’s Laser Show program benefits your business by gaining important visibility while supporting the museum’s mission in a completely unique way. The science center is home to the only planetarium and Laser Dome in Lane and surrounding counties, and one of the largest in the Pacific Northwest. A Laser Show Sponsorship invests in your community, your employees, and your future. By supporting Eugene Science Center, you will touch tens of thousands of annual visitors and help inspire the next generation of scientists, entrepreneurs, and innovators. Learn more by contacting **Peter Kukla, Community Engagement Director, at 541-682-7883 or pkukla@eugencesciencecenter.org**.

Benefits	Quarter \$1,400	Half Year \$2,450	Year \$4,200
Custom Company Logo laser image during weekly Friday night shows	●	●	●
Company Logo and Link on Website	●	●	●
Recognition on Website, Social Media, and Public Calendar listings	●	●	●
Recognition in Eugene Science Center Exhibit Hall and Planetarium	●	●	●
Recognition in monthly eNews mailings	●	●	●
Complimentary Passes to Laser Shows	6	12	24
Staff Appreciation Laser Show at Eugene Science Center			●

Eugene Science Center’s Reach:

2022 On-Site Visibility

- Total Museum Visitors: 35,900
- Laser Show Attendees: 4,200
- Daytime Planetarium Visits: 15,000
- Daytime Exhibit Hall Visits: 24,200

Online Presence

- 4,300 monthly eNews Subscribers
- 1,800 Website Visits per month
- 7,400 Facebook Followers
- 1,500 Instagram Followers